

**Summary of the
EDUCATIONAL PROGRAMME
of higher education in the field of study
44.04.01 Pedagogical Education
specialization «Business Pedagogy»**

List of the authors of the educational programme and employers' representatives

Authors:

Ialtdinova Elena Yurievna – Doctor of Pedagogical Sciences, Associate Professor, Minin University, Head of the Department of General and Social Pedagogy;

Frolova Svetlana Vladimirovna – Candidate of Pedagogical Sciences, Minin University, Associate Professor of the Department of General and Social Pedagogy.

Employers' representatives:

Afanasyeva Olga Sergeevna – JSC «Nizhny Novgorod Plant of the 70th Anniversary of Victory», Head of the Corporate Training Centre;

Naumov Sergey Vasilyevich – JSC Engineering Company «ASE», chief expert of the Office of Personnel Training and Development of Corporate Culture.

1. Educational programme characteristics

1.1. The mission of the educational programme is to ensure the graduate's professional and social readiness to life in today's rapidly changing and increasingly complex world, the ability to realize their professional potential in organizations implementing educational programmes, professional development programmes, as well as to continue their education in graduate school.

1.2. The objective of the educational programme: The educational programme aims to develop students' personal qualities and to form their general cultural, general professional and professional competencies in accordance with the Federal state educational standard of higher education in the field of study 44.04.01 Pedagogical Education.

1.3. Graduate qualification – master.

1.4. Standard period of training – 2 years.

1.5. Number of credits – 120 / 4320 academic hours.

1.6. Admission requirements: a diploma of higher education.

1.7. Continuing education opportunities. Graduates, having completed the educational programme of higher education in the area of study 44.04.01 Pedagogical Education, specialization «Business Pedagogy», are prepared to continue their education in graduate school in the area of study 44.06.01 Education and pedagogical science.

2. Characteristics of the graduates' professional activity

2.1. The professional field of graduates of the master's degree programme includes:

- educational activities,
- social activities,
- cultural activities.

2.2. The objects of professional activity of graduates of the master's programme are:

- training,
- teaching,
- development,
- enlightenment,
- educational systems.

2.3. Graduates of the master's program are ready for the following types of professional activity:

- pedagogical,
- research and development,
- project,
- managerial.

2.4. Graduates of the master's programme are ready to solve the following professional tasks (in accordance with the types of professional activities):

in the field of pedagogical activity:

- study of the students' opportunities, needs and achievements depending on the level of the educational programme;
- organization of the process of training and teaching in the field of education using technologies that reflect the specifics of the subject area and appropriate to the students' age and psychophysical characteristics, including their special educational needs;
- organization of the interaction with colleagues, parents, social partners, including foreign ones;
- implementation of professional self-education and personal growth;

in the field of research activity:

- analysis, systematization and generalization of the results of scientific research in the field of science and education through the use of a set of research methods in solving specific research problems;
- organization of scientific research in the field of science and education and analysis of its results using modern scientific methods and technologies;

in the field of project activity:

- design of educational programmes and students' individual educational routes;
- design of the content of educational disciplines (modules), forms and methods of control and control and assessment tools;
- design of educational environments that ensure the quality of the educational process;
- design of a further educational path and professional career;

in the field of managerial activity:

- study of the state and potential of the controlled system and its macro- and microenvironment by using a set of methods of strategic and operational analysis;
- analysis, organization and evaluation of the implementation of the results of the management process using management technologies corresponding to the general and specific patterns of development of the controlled system;
- use of the existing capabilities of the controlled system environment and design of the ways of its enrichment and development to ensure the quality of management.

2.5. Possible places of work:

- educational organizations.

2.6. Graduates can apply for the following positions:

in the implementation of pedagogical activity:

- educator,
- teacher;

in the implementation of managerial activity:

- methodologist,
- specialist;

in the implementation of research activity:

- research fellow,
- analyst.

in the implementation of project activity:

- head of the educational organisation,
- methodologist,
- analyst,
- specialist.